



# DIGITAL DESIGNER



Winchester, UK



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## 01



### PROFILE.

A Design Marketing graduate & digital designer specialising in graphic design, social media & presentation design. Eager to kickstart my career in creative industries & create visuals that infatuate the onlooker to unravel the story. My passion as a creative comes from an unwavering fascination with finding aesthetic value, of any subject of matter.

## 02

### EDUCATION.



SEPTEMBER

2019 - JULY

2022



**Kingston University.**

Design Marketing BA (with Honours)

Grade: First Class

Prepared me for a career in the creative industries by allowing me to develop transferable practical & analytical skills needed to create marketing materials, & design user experiences across different media & digital environments. I learnt to visualise, experiment & project manage through working on real-world projects.

SEPTEMBER

2017 - JULY

2019

**Peter Symonds College.**

3 A levels in Graphic

Communication, Sociology & Media Studies

SEPTEMBER

2013 - JULY

2017

**The Westgate School.**

9 GCSE's, grade A-C, in English Language & Literature, Maths, Science, Applied Business, Media Studies, French & Religious Studies

## 03



### TECHNICAL SKILLS.

#### Adobe

- Photoshop
- Premiere Pro
- Illustrator
- Indesign
- Microsoft office
- Photo re-touching
- Print Design



# 04 EXPERIENCE.

**AUGUST 2023 - MARCH 2024**

**Graphic Designer**  
Mindful Mitra, Wellbeing Non-profit

My role within the team entailed creating assets for the organisation's social media platforms, involving Instagram & Eventbrite, to promote monthly webinars. Produced designs that conformed to the brand's visual identity, striving to boost attention towards the themed events; one which was in collaboration with the Nepal Institute of Mental Health. Acquired feedback & time management skills.

**OCTOBER 2021 - JUNE 2022**

**Social Media Manager.**  
Kingston Uni Nepalese Society

Took the lead of KUN's social media channels to showcase Nepalese culture & maintain a positive online presence. Responsible for the society's visual identity & content-creation for Instagram & the Uni student union website. Monitored online conversations & interacted with members & organisations to build relationships for potential collaboration.

# 05 KEY STRENGTHS.

DETAIL-ORIENTATED	ORGANISATION	PROBLEM-SOLVING
TEAMWORK	ADAPTABILITY	COMMUNICATION

# 06 INTERESTS.

Digital Diaries,  
Fashion,  
Anime,  
& Podcasts!



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